

FIG. 1A

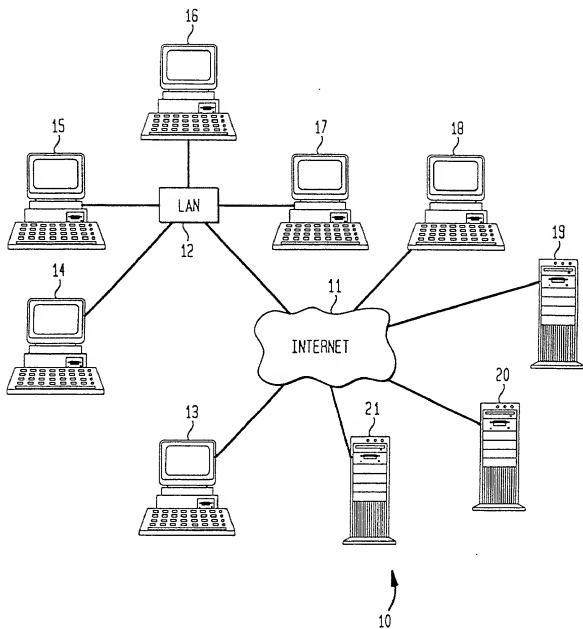


FIG. 1B



CLIENT PLATFORM

HARDWARE

CPU
 RAM
 ROM
 HARD DRIVE
 REMOVABLE STORAGE
 FLOPPY
 CD ROM

MODEM

SOFTWARE

OPERATING SYSTEM
 INTERNET BROWSER



SERVER PLATFORM

HARDWARE

CPU
 RAM
 ROM
 HARD DRIVE
 REMOVABLE STORAGE MEDIUM DEVICE
 MODEM

SOFTWARE

OPERATING SYSTEM
 WEB SERVER SOFTWARE
 DATABASE SOFTWARE

FIG. 1C

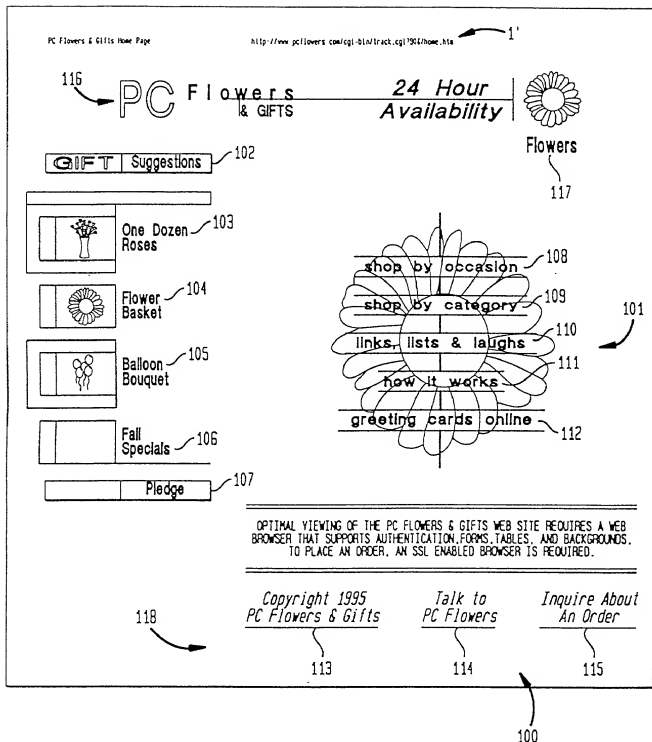
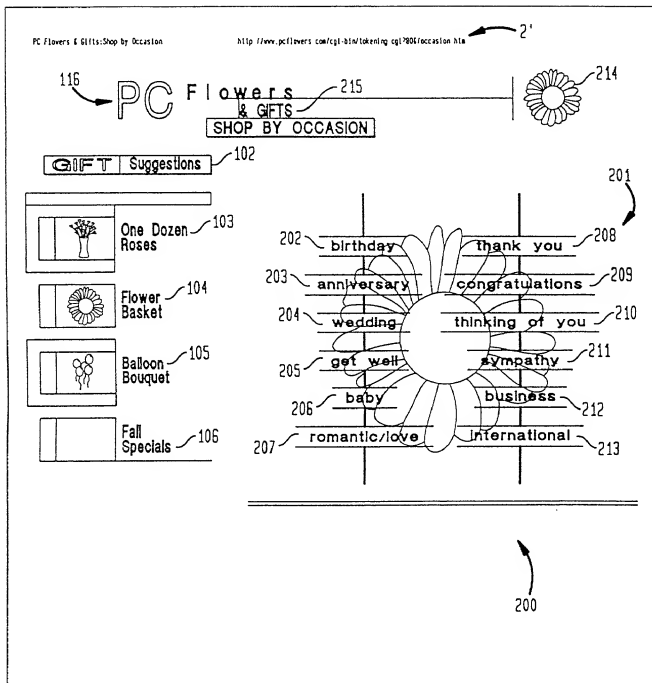


FIG. 2



5/39
FIG. 3

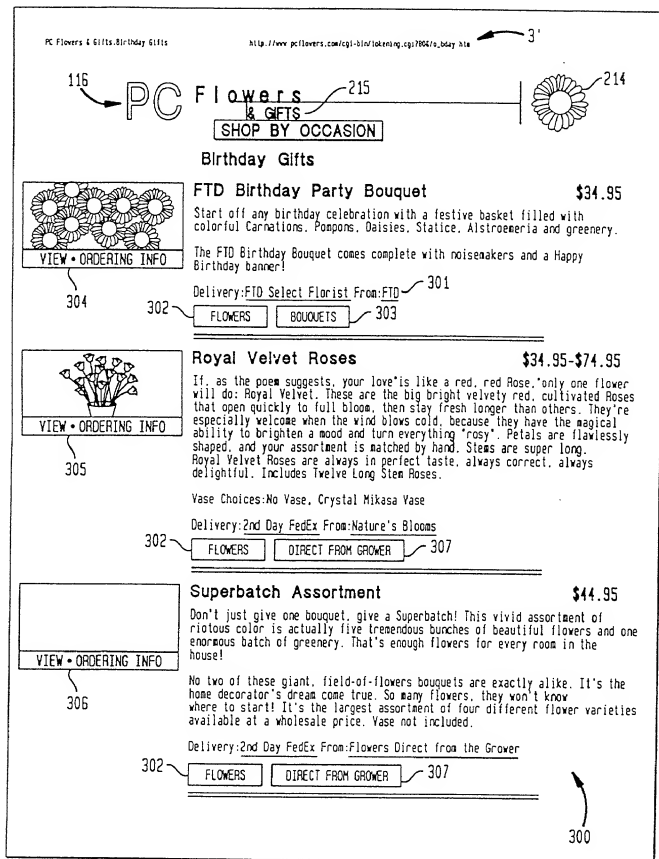
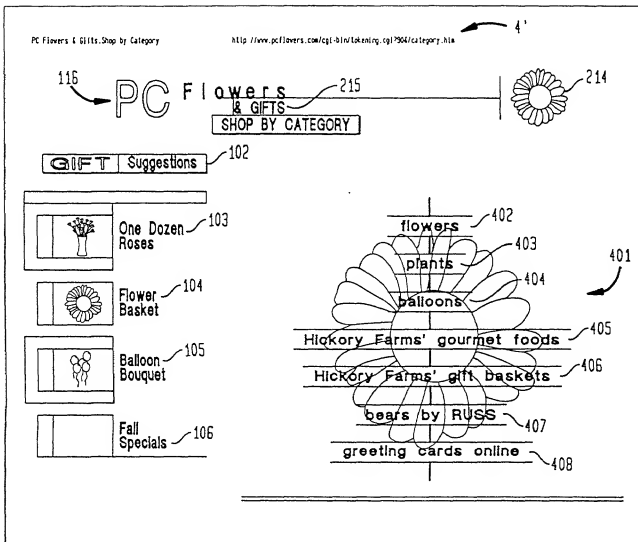


FIG. 4



PC Flowers & Gifts/Balloons

http://www.pcflowers.com/cgi-bin/takenlog.cgi?000/vendor01/
balloons.htm

5'

116

PC

Flowers
& GIFTS

215

SHOP BY CATEGORY



214

Balloons

12 Latex Balloons

\$19.95

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors for bouquets that last several hours.

Delivery:FTD Select Florist From:FTD

Some Suggested Occasions Include:

BIRTHDAY

ANNIVERSARY

GET WELL

ROMANTIC LOVE

THINKING OF YOU

501

VIEW • ORDERING INFO

504

3 Mylar & 6 Latex Balloons

\$24.95

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors that last several hours and shiny printed mylar balloons that last a few weeks.

Mylar Balloon Choices:Baby Boy, Baby Girl, Congratulations,Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery:FTD Select Florist From:FTD

Some Suggested Occasions Include:

GET WELL

BABY

ROMANTIC LOVE

THANK YOU

THINKING OF YOU

BUSINESS

502

VIEW • ORDERING INFO

505

6 Mylar Balloons

\$29.95

Balloon bouquets make any festive occasion a celebration!

Choose shiny printed mylar balloons for bouquets that last a few weeks.

Mylar Balloon Choices:Baby Boy, Baby Girl, Congratulations,Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery:FTD Select Florist From:FTD

Some Suggested Occasions Include:

BIRTHDAY

ANNIVERSARY

GET WELL

CONGRATULATIONS

BUSINESS

503

VIEW • ORDERING INFO

506

500

FIG. 6

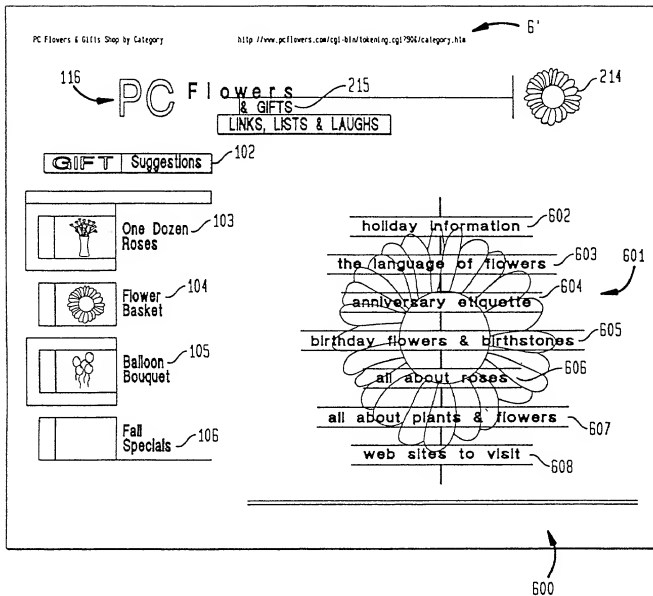
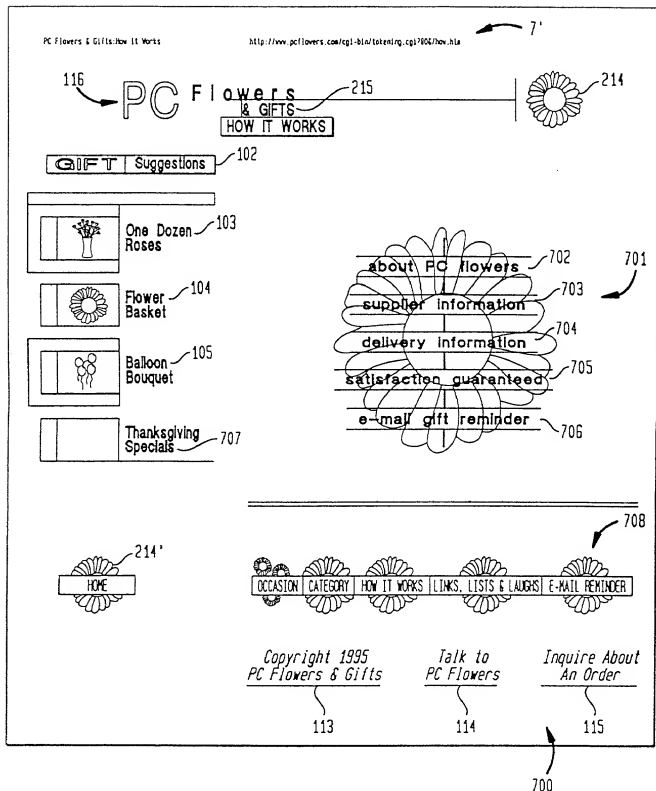


FIG. 7



10/39

FIG. 8

https://www.pcflowers.com/cgi-bin/takening.cgi?906/how_email.htm 8' PC flowers & Gifts: About PC Flowers https://www.pcflowers.com/cgi-bin/takening.cgi?906/how_email.htm

116 **PC Flowers & GIFTS** 215

HOW IT WORKS

E-Mail Holiday Reminder

Never miss an important occasion again! With Flowers' E-Mail Reminder Service, we'll remember for you. Just choose an occasion from the list or enter your own. Our E-Mail will give you plenty of time to pick out just the right gift.

Holiday

Customized Event	↑
Feb 14 Valentine's Day	
Apr 24 Secretaries' Day	
May 12 Mother's Day	
May 27 Memorial Day	↓

Custom Event 801

Month/Day /

E-Mail Address

214' **HOME** 708

OCCASION CATEGORY HOW IT WORKS LINKS, LISTS & LAUGHS E-MAIL REMINDER

Copyright 1995
PC Flowers & Gifts 113

Talk to
PC Flowers 114

Inquire About
An Order 115

800

11/39

FIG. 9

<http://www.pcflowers.com/cgi-bin/takening.cgi?req=1-bin/takening.cgi?904/render03/RR12.htm> 91

PC flowers & Gifts: Item Information

<http://www.pcflowers.com/cgi-bin/takening.cgi?req=1-bin/takening.cgi?904/render03/RR12.htm>

116

PC Flowers & GIFTS

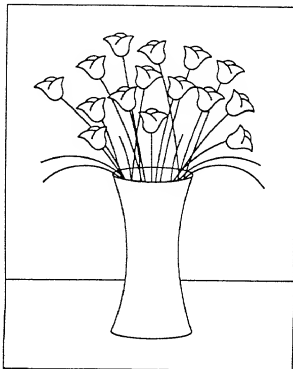
ITEM INFORMATION

214



Royal Velvet Roses

\$34.95-\$74.95



If, as the poem suggests, your love "is like a red, red Rose," only one flower will do: Royal Velvet. These are the big bright velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything "rosy." Petals are flawlessly shaped, and your assortment is watched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.

Delivery: 2nd Day FedEx

From: Nature's Blooms

Choose Vase:

No Vase: (\$34.95):

PLACE ORDER \$34.95

901

Crystal Mikasa Vase (\$74.95):

PLACE ORDER \$74.95

902

FLOWERS

DIRECT FROM GROWER

BIRTHDAY

ANNIVERSARY

ROMANTIC LOVE

CONGRATULATIONS

THINKING OF YOU

900

HOME



OCCASION

CATEGORY

HOW IT WORKS

LINKS, LISTS & LAUGHS

E-MAIL REMINDER

708

Copyright 1995
PC Flowers & Gifts

113

Talk to
PC Flowers

114

Inquire About
An Order

115

12/39
FIG. 10

https://www.pcflowers.com/cgi-bin/order_gen.cgi?8064R1204/reader03/

101

PC Flowers & Gifts: Order Form

https://www.pcflowers.com/cgi-bin/order_gen.cgi?8064R1204/reader03/

PC Flowers
& GIFTS



214

Order Form

Personalization

Receiver's Name

Personalization Text

Closing

Sender's Name

Receiver Information

Name

Address1

Address2

City

 State Zip

Daytime Phone

Sender Information

Name

Address1

Address2

City

 State Zip

Daytime Phone

It is imperative that we receive your E-mail address in order to guarantee the successful processing of your order.

E-mail Address

Delivery Information

Delivery Date

 / / (Month/Day/Year)

Special Instructions

Credit Card Information

☒ MasterCard ☐ Visa ☐ American Express ☐ Discover

Cardholder's Name

Card Number

Expiration Date

 / (Month/Year)

Place The Order

1001

13/39

FIG. 11A

http://pathfinder.com/1157ut6WASDUCU8/ welcome! Welcome to Pathfinder! http://pathfinder.com/1157ut6WASDUCU8/ welcome!

AT THE WORLD SERIES
BRAVES (12)
YANKEES (9)

Stonline

PATHFINDER PERSONAL EDITION

WELCOME TO THE NEW PATHFINDER

PATHFINDER

WHAT'S NEW HELP SEARCH BULLETIN BOARDS CHAT

LATEST NEWS Poll Clinton Again Leads by Double Digits
Dole Preaches Trust, Tax Cuts in Michigan
Storm Pounds New England for Third Day

CNN & SI NEWS XXXXXXXX ONLINE

MONEY PERSONAL FINANCE CNN & PERSONAL BUSINESS

PEOPLE ONLINE TECHWATCH WITH Technically News

SPORTS FROM STONLINE HEALTH, FITNESS &

ARTS & ENTERTAINMENT

GAMES

HOME, HOBBIES & FOOD

KIDSTUFF

MUSIC

READER'S CORNER

SHOPPING

SITE SEEKER INTERNET GUIDE

STOCKS, QUICK QUOTES

TRAVEL

WEATHER CENTER

CLICK HERE!

Motorola powers the products that power your life.

forInternet

When you switch to AT&T for free

AD INFO

11A1

⚡ SHUFFLE THE DECK

FIG. 11B

http://pathfinder.com/1157ut6WASDUCU8/ shopping Shopping! http://pathfinder.com/1157ut6WASDUCU8/ shopping!

Shopping

PATHFINDER PERSONAL EDITION
Click for info!

Shuffle the Deck and See What's Inside!

GET FREE STUFF! CATALOG SELECT

Roses@

CyberShop

PC Flowers & GIFTS

Our Stores:

☐ Catalog Select

☐ Cybershop

☐ Dreamshop

☐ PC Flowers & Gifts

☐ PC Travel

1184 Never miss an important occasion again!
PC Flowers' & Gifts E-Mail Reminder Service will remember for you.
No matter what the occasion, PC Flowers & Gifts E-Mail Reminder will give you plenty of time to pick out just the right gift.

VISA Switch and Save
5.9% APR NO ANNUAL FEE

AD INFO

A SERVICE OF PATHFINDER.COM

PATHFINDER HOME WHAT'S NEW HELP SEARCH BULLETIN BOARDS CHAT

1180

14/39
FIG. 11C

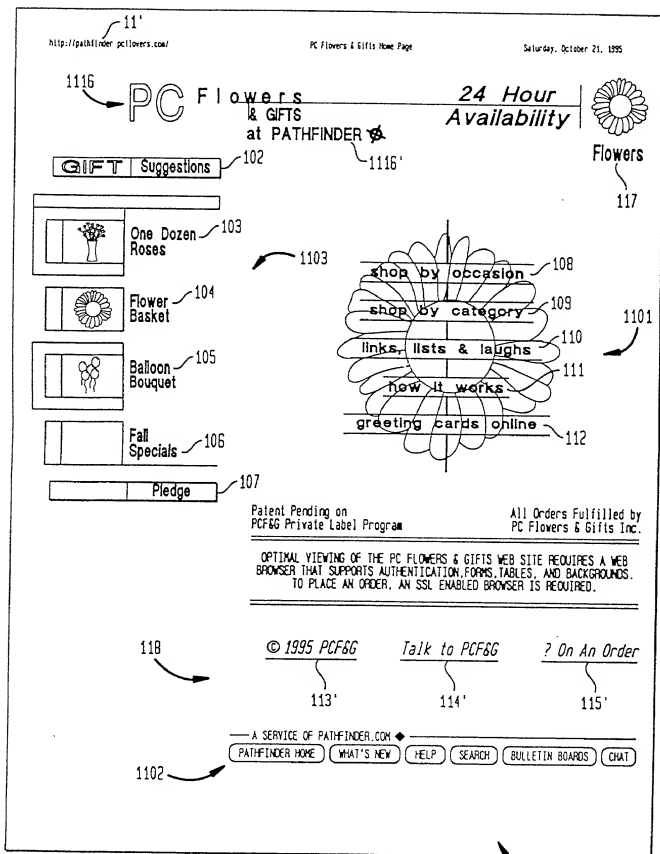


FIG. 12

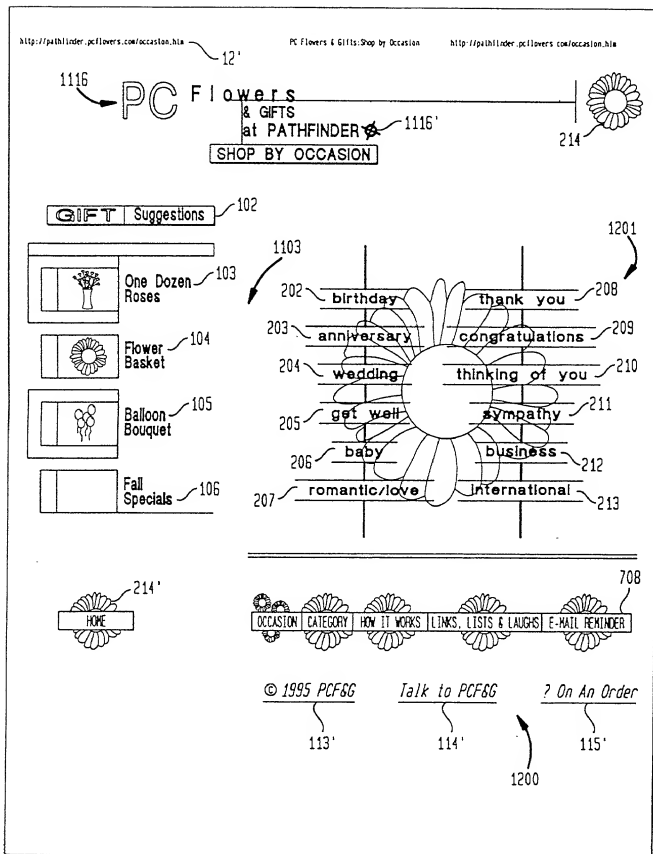


FIG. 13

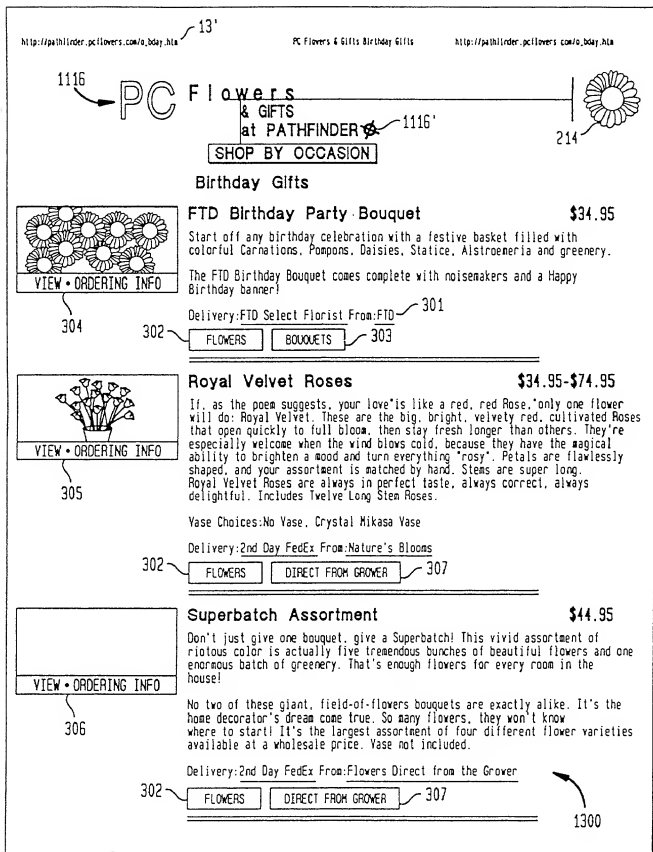
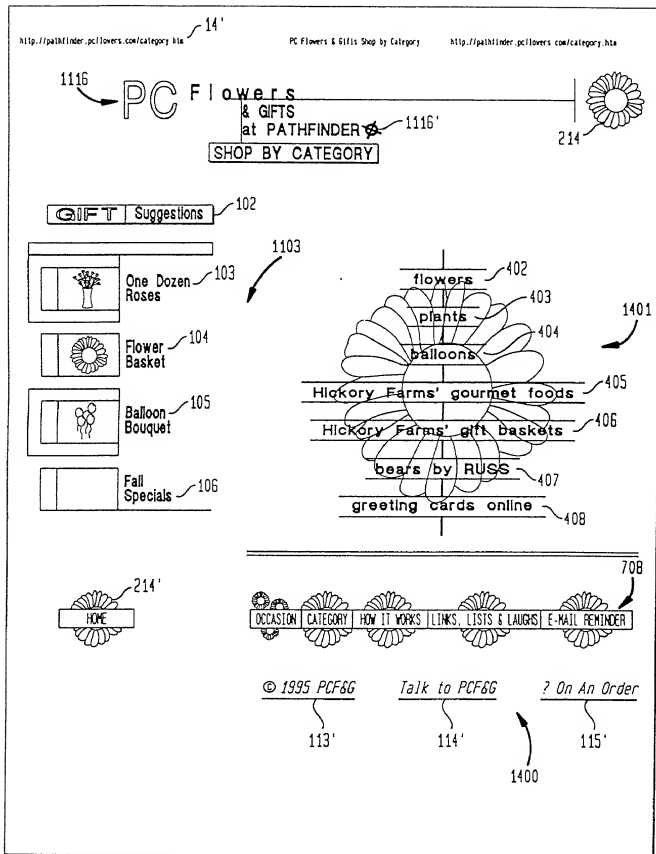


FIG. 14



18/39

FIG. 15


<http://pathfinder.pcflowers.com/vendor03/balloons.htm>

15'

PC Flowers
& GIFTS
at PATHFINDER

SHOP BY CATEGORY

<http://pathfinder.pcflowers.com/vendor03/balloons.htm>



1116
1116'
214

Balloons

VIEW • ORDERING INFO

504

12 Latex Balloons \$19.95

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors for bouquets that last several hours.

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

BIRTHDAY

ANNIVERSARY

GET WELL

ROMANTIC LOVE

THINKING OF YOU

VIEW • ORDERING INFO

505

3 Mylar & 6 Latex Balloons \$24.95

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors that last several hours and shiny printed mylar balloons that last a few weeks.

Mylar Balloon Choices: Baby Boy, Baby Girl, Congratulations, Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

GET WELL

BABY

ROMANTIC LOVE

THANK YOU

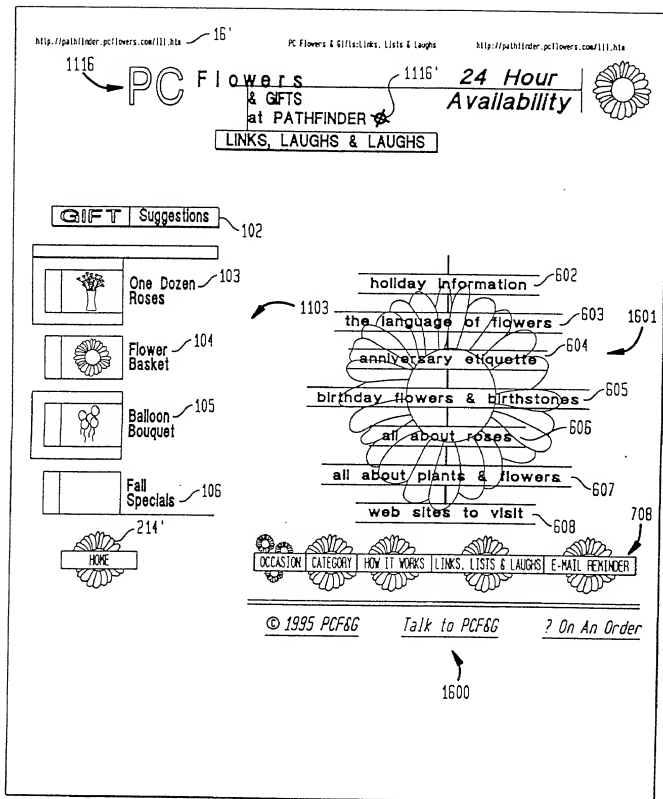
THINKING OF YOU

BUSINESS

501
502

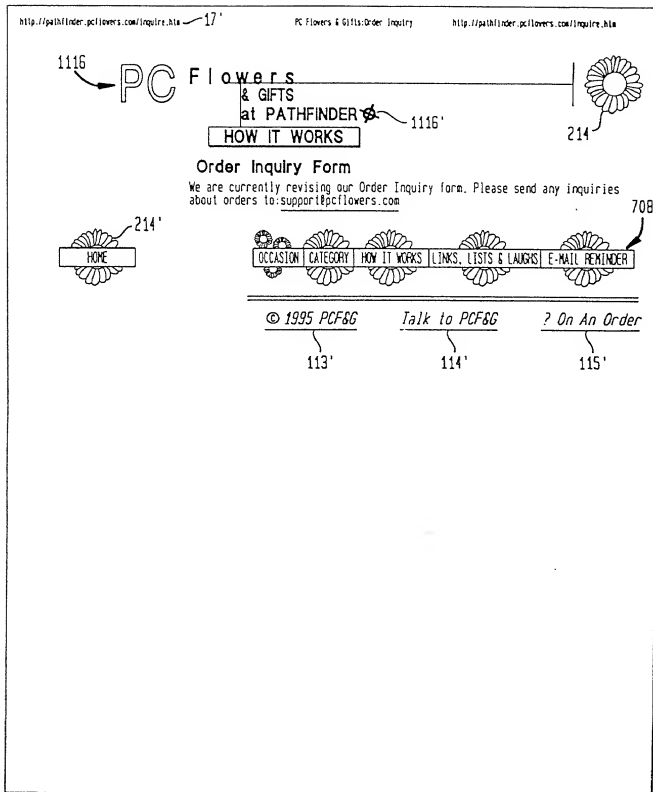
1500

FIG. 16



20/39

FIG. 17



21/39

FIG. 18

http://pathfinder.pcflovers.com/how_email.htm 18' PC Flowers & Gifts About PC Flowers http://pathfinder.pcflovers.com/how_email.htm

1116 **PC Flowers & GIFTS** 214

at **PATHFINDER** 1116'

HOW IT WORKS

E-Mail Holiday Reminder

Never miss an important occasion again! With our E-Mail Reminder Service, we'll remember for you. Just choose an occasion from the list or enter your own. Our E-Mail will give you plenty of time to pick out just the right gift.

Holiday

Customized Event	
Feb 14 Valentine's Day	
Apr 24 Secretaries' Day	
May 12 Mother's Day	
May 27 Memorial Day	

Custom Event

Month/Day /

E-Mail Address

214' **HOME** 708

OCCASION CATEGORY HOW IT WORKS LINKS, LISTS & LAUGHS E-MAIL REMINDER

© 1995 PCF&G 113' Talk to PCF&G 114' ? On An Order 115'

1102

A SERVICE OF PATHFINDER.COM

1800

22/39

FIG. 19A

PC Flowers & Gifts: Item Information

19' <http://pathfinder.pcflowers.com/vendor63/9612.htm>

1116

PC Flowers
& GIFTS

at PATHFINDER 1116'

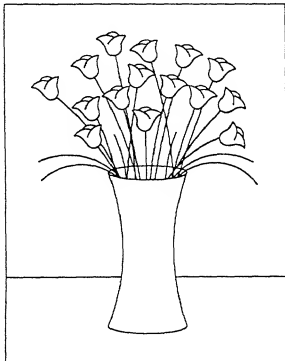
ITEM INFORMATION

214



Royal Velvet Roses

\$34.95-\$74.95



If, as the poem suggests, your love 'is like a red, red Rose,' only one flower will do: Royal Velvet. These are the big bright velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything 'rosy.' Petals are flawlessly shaped, and your assortment is matched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.

Delivery: 2nd Day FedEx

From: Nature's Blooms

Choose Vase:

No Vase: (\$34.95):

PLACE ORDER \$34.95

901

Crystal Mikasa Vase (\$74.95):

PLACE ORDER \$74.95

902

FLOWERS

DIRECT FROM GROWER

BIRTHDAY

ANNIVERSARY

ROMANTIC/LOVE

CONGRATULATIONS

THINKING OF YOU

1900

214'

HOME



CATEGORY

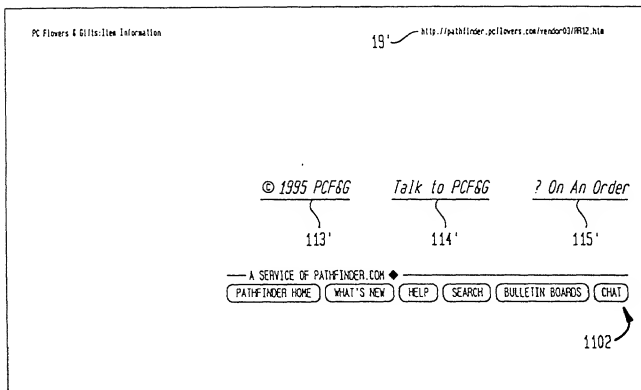
HOW IT WORKS

LINKS, LISTS & LAUGHS

E-MAIL REMINDER

708

23/39
FIG. 19B



24/39
FIG. 20

https://www.pcflowers.com/cgi-bin/order_pen.cgi?12423-3664/vendor03/

PC Flowers & Gifts: Order Form

https://www.pcflowers.com/cgi-bin/order_pen.cgi?12423-3664/vendor03/

1116

PC Flowers
& GIFTS

at PATHFINDER

1116

214



Order Form

Personalization

Receiver's Name

Personalization Text

Closing

Sender's Name

Receiver Information

Name

Address1

Address2

City

State

Zip

Daytime Phone

Sender Information

Name

Address1

Address2

City

State

Zip

Daytime Phone

It is imperative that we receive your E-mail address in order to guarantee the successful processing of your order.

E-mail Address

Delivery Information

Delivery Date

 / / (Month/Day/Year)

Special Instructions

Credit Card Information

☒ MasterCard ☐ Visa ☐ American Express ☐ Discover

Cardholder's Name

Card Number

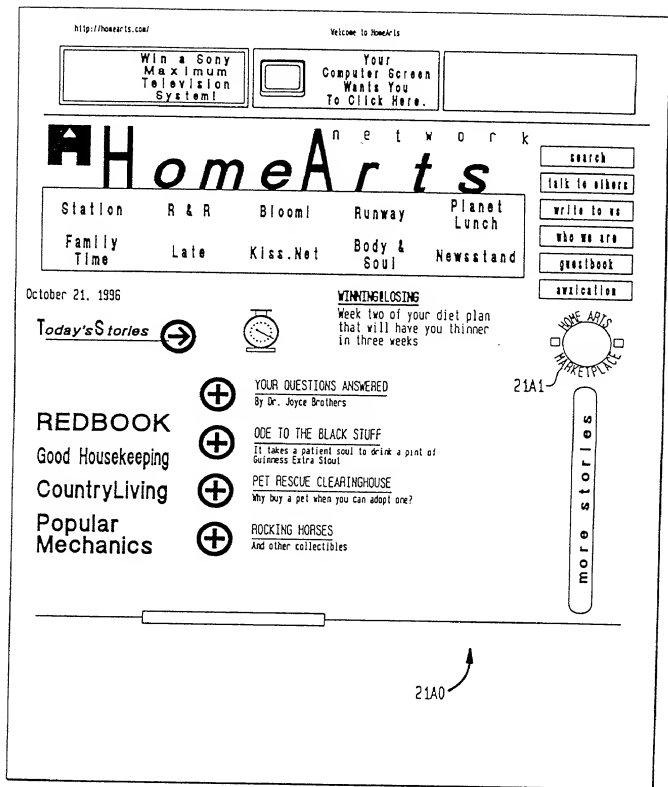
Expiration Date

 / (Month/Year)

2000

25/39

FIG. 21A



26/39

FIG. 21B

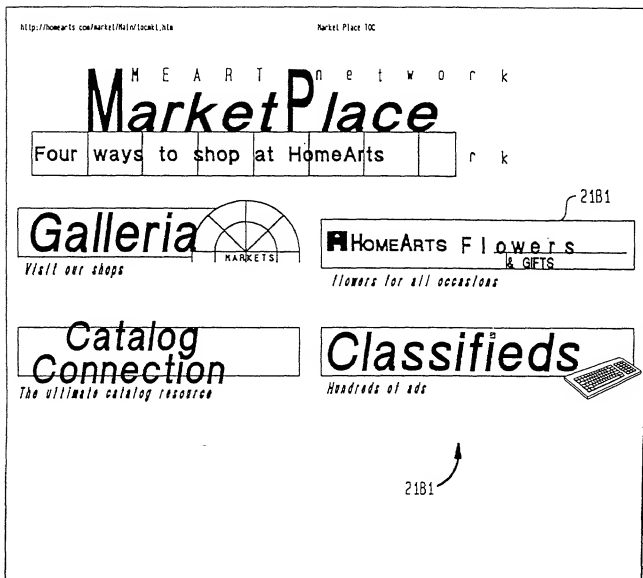
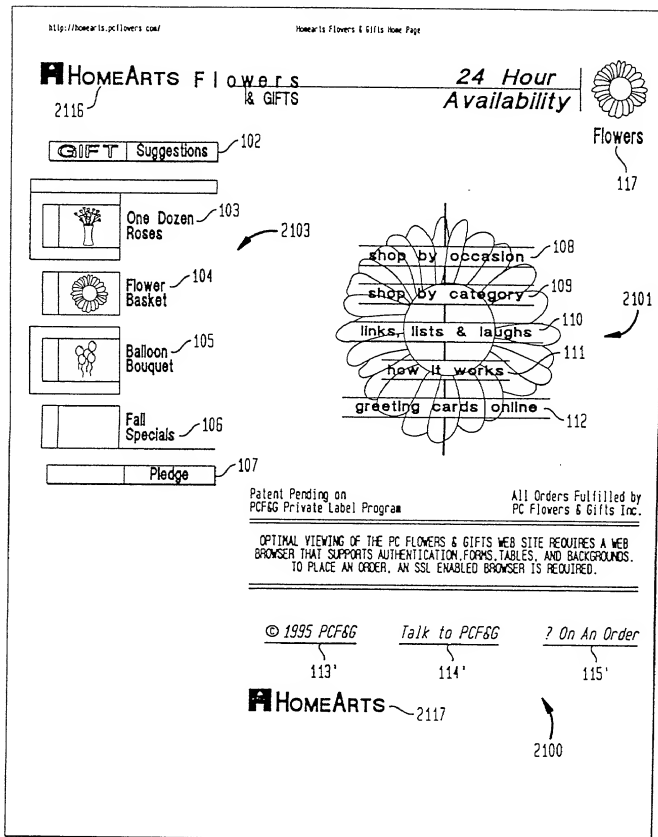
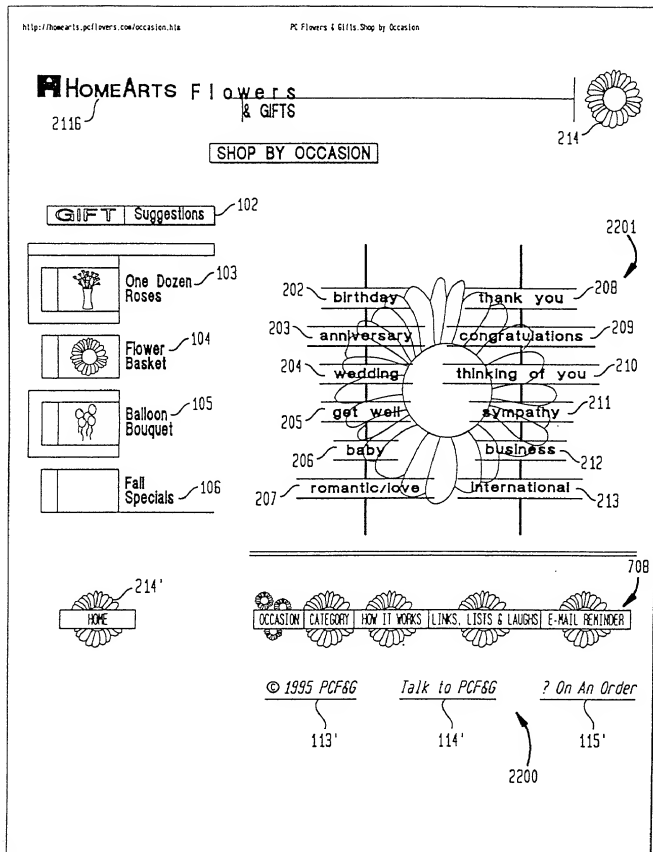


FIG. 21C



28/39

FIG. 22



29/39

FIG. 23

http://homearts.pcflowers.com/0_bday.htm

PC Flowers & Gifts Birthday Gifts

HOMEARTS Flowers & GIFTS

2116

214

SHOP BY OCCASION

Birthday Gifts

VIEW - ORDERING INFO

304

FTD Birthday Party Bouquet

\$34.95

Start off any birthday celebration with a festive basket filled with colorful Carnations, Pompons, Daisies, Statice, Alstroemeria and greenery.

The FTD Birthday Bouquet comes complete with noisemakers and a Happy Birthday banner!

Delivery: FTD Select Florist From: FTD

302

FLOWERS

BOUQUETS

303

VIEW - ORDERING INFO

305

Royal Velvet Roses

\$34.95-\$74.95

If, as the poem suggests, your love is like a red, red Rose, only one flower will do: Royal Velvet. These are the big bright velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything "rosy". Petals are flawlessly shaped, and your assortment is matched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.

Vase Choices: No Vase, Crystal Mikasa Vase

Delivery: 2nd Day FedEx From: Nature's Blooms

302

FLOWERS

DIRECT FROM GROWER

307

VIEW - ORDERING INFO

306

Superbatch Assortment

\$44.95

Don't just give one bouquet, give a Superbatch! This vivid assortment of riotous color is actually five tremendous bunches of beautiful flowers and one enormous batch of greenery. That's enough flowers for every room in the house!

No two of these giant, field-of-flowers bouquets are exactly alike. It's like home decorator's dream come true. So many flowers, they won't know where to start! It's the largest assortment of four different flower varieties available at a wholesale price. Vase not included.

Delivery: 2nd Day FedEx From: Flowers Direct from the Grower

302

FLOWERS

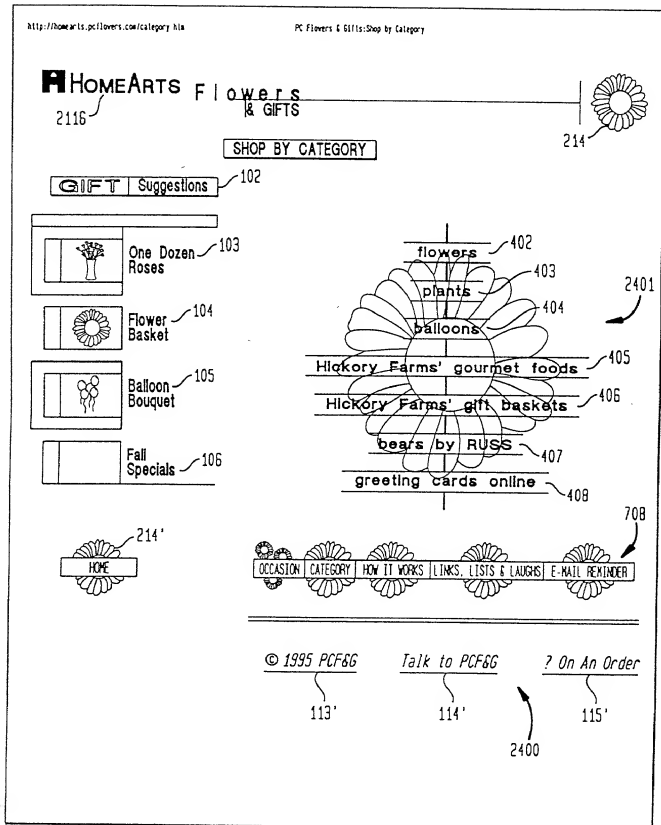
DIRECT FROM GROWER

307

2300

30/39

FIG. 24



31/39

FIG. 25

http://homearts.pcflowers.com/render/3/
balloons.htm

PC Flowers & Gifts Balloons

HOMEARTS Flowers
& GIFTS

2116

SHOP BY CATEGORY

214

**Balloons****12 Latex Balloons****\$19.95**

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors for bouquets that last several hours.

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

504

3 Mylar & 6 Latex Balloons**\$24.95**

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors that last several hours and shiny printed mylar balloons that last a few weeks.

Mylar Balloon Choices: Baby Boy, Baby Girl, Congratulations, Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

505

6 Mylar Balloons**\$29.95**

Balloon bouquets make any festive occasion a celebration!

Choose shiny printed mylar balloons for bouquets that last a few weeks.

Mylar Balloon Choices: Baby Boy, Baby Girl, Congratulations, Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

506

503

2500

FIG. 26

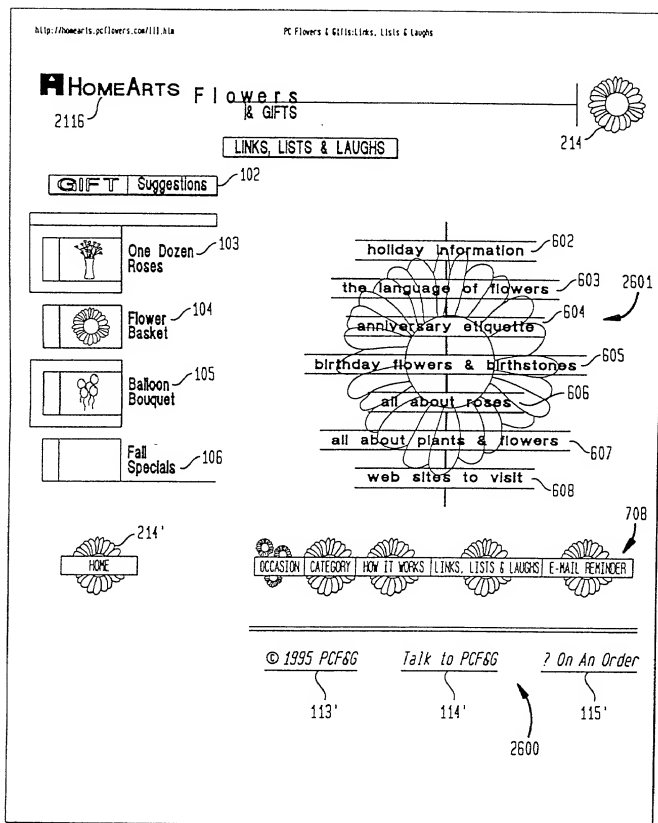
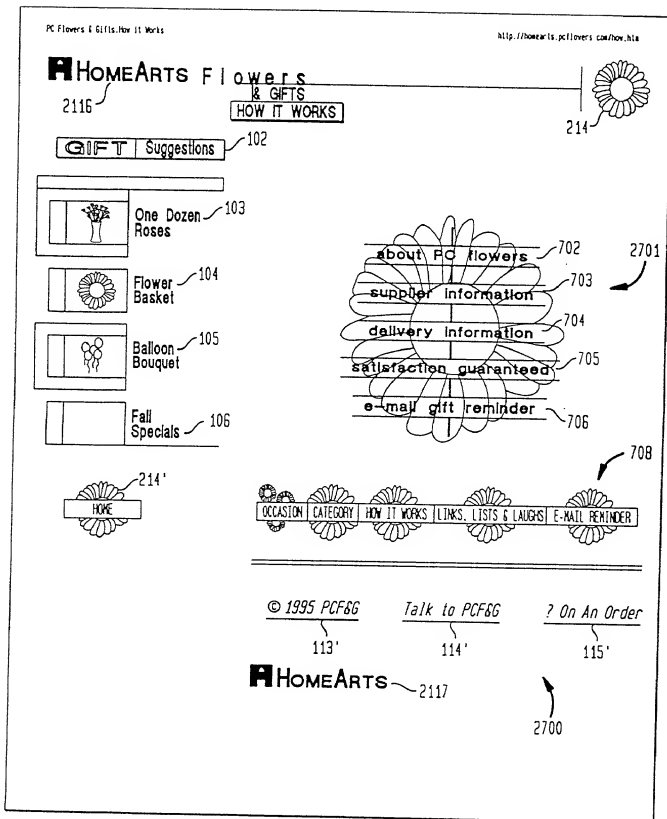


FIG. 27



34/39
FIG. 28

http://homearts-pcflowers.com/how.htm_email.htm

PC Flowers & Gifts>About PC Flowers

A HOMEARTS Flowers
& GIFTS

2116

HOW IT WORKS

214



E-Mail Holiday Reminder

Never miss an important occasion again! With our E-Mail Reminder Service, we'll remember for you. Just choose an occasion from the list or enter your own. Our E-Mail will give you plenty of time to pick out just the right gift.

Holiday

Customized Event
Feb 14 Valentine's Day
Apr 24 Secretaries' Day
May 12 Mother's Day
May 27 Memorial Day



Custom Event

801

Month/Day

/

E-Mail Address

Submit

Reset



© 1995 PCF&G

113'

Talk to PCF&G

114'

? On An Order

115'

A HOMEARTS 2117

2800

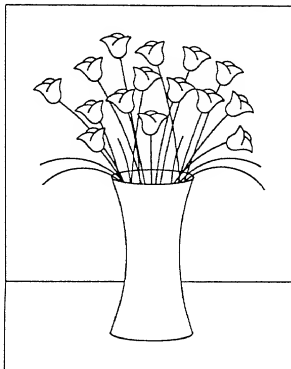
HOMEARTS Flowers
& GIFTS

2116

ITEM INFORMATION

Royal Velvet Roses

\$34.95-\$74.95



If, as the poem suggests, your love 'is like a red, red Rose,' only one flower will do: Royal Velvet. These are the big bright velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything 'rosy.' Petals are flawlessly shaped, and your assortment is matched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.

Delivery: 2nd Day FedEx

From: Nature's Blooms

Choose Vase:

No Vase: (\$34.95):

PLACE ORDER \$34.95

Crystal Mikasa Vase (\$74.95):

PLACE ORDER \$74.95

FLOWERS

DIRECT FROM GROWER

BIRTHDAY

ANNIVERSARY

ROMANTIC LOVE

CONGRATULATIONS

THINKING OF YOU

2900

708



FIG. 29B

<http://home.arts.pciflowers.com/vendor03/FR12.htm>

? On An Order

113'

114'

115'

A HOMEARTS 2117

U.S. DEPARTMENT OF AGRICULTURE

https://www.pcflowers.com/cgi-bin/order_gen.cgi?12123-3644/render01/

PC Flowers & Gifts: Order Form

HOMEARTS Flowers
& GIFTS

2116

214



Order Form

Personalization

Receiver's Name

Personalization Text

Closing

Sender's Name

Receiver Information

Name

Address1

Address2

City

Daytime Phone

State Zip

Sender Information

Name

Address1

Address2

City

Daytime Phone

State Zip

It is imperative that we receive your E-mail address in order to guarantee the successful processing of your order.

E-mail Address

Delivery Information

Delivery Date

☐ / ☐ / ☐ (Month/Day/Year)

Special Instructions

Credit Card Information

☒ MasterCard ☐ Visa ☐ American Express ☐ Discover

Cardholder's Name

Card Number

Expiration Date

☐ / ☐ (Month/Year)

Place The Order

3000

FIG. 31

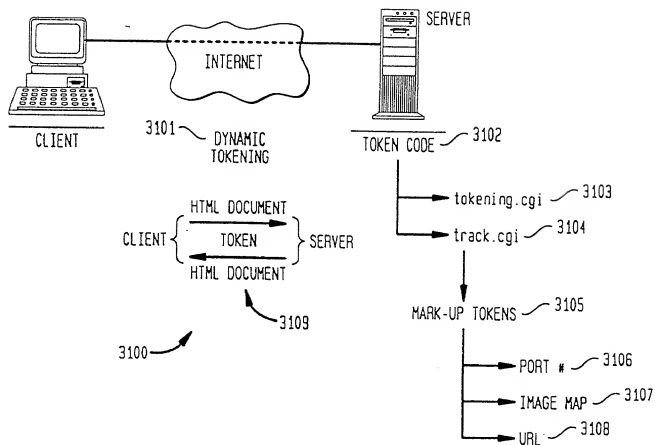


FIG. 32

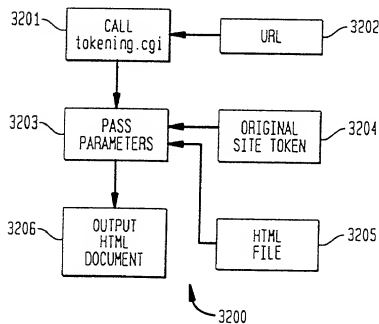


FIG. 33

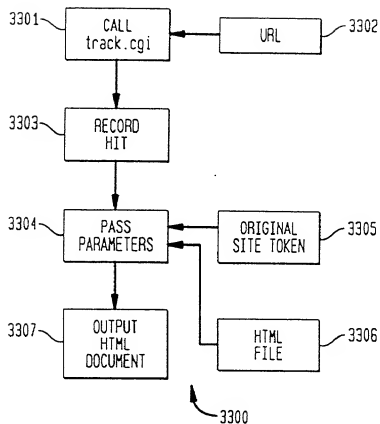


FIG. 34

